

On January 21, 2021, Joshua Frank (RSM Federal) will be presenting a webinar titled, “How to Build a Strong Government Sales Strategy – 8 Core Activities.” This session will help you connect the dots, from who buys what you sell to how you collect intelligence and win. Mr. Frank will provide the necessary tactics, strategies, and recommendations you need to keep your sales strategy on track. Webinar attendees will receive templates and other resources discussed in the session.

As a client of the ND PTAC, you can attend this webinar at no cost to you. If you are interested in this subject, check out the details below and register today!



How to Build a Strong Government Sales Strategy – 8 Core Activities

Date: January 21, 2021

Time: 12:00 p.m. CDT

Instructor: Joshua Frank

Cost: FREE to ND PTAC clients with the code
(contact ndptac@und.edu to get the code)

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Registration Instructions:

When you register, you'll receive a confirmation email from Govology with your webinar link. If you don't receive it, contact support@govology.com.

1. Add webinar to cart.
2. Enter your code in the Coupon field and click Apply.
3. Click Proceed to Checkout to complete your registration.
4. Fill out the registration form and click Place Order.

If you need assistance with registering, please contact Cathy Lindquist at 701.261.0737.