

GOVERNMENT CONTRACTING for SMALL BUSINESSES WEBINAR SERIES

SAVE THE DATE

2022

May 2 – Resources for Small Business

9 – 10 a.m. Central Time

To Celebrate National Small Business Week, join us for a session to learn about valuable resources available in Minnesota, North Dakota, and South Dakota. Whether you need to create a successful business plan, get expert advice on expanding your business, marketing, understand the government market and requirements to do business with the government, or train your team, there are many resource partners to help you. Information will be shared covering all three states.

Registration: <https://www.eventbrite.com/e/resources-for-small-businesses-tickets-297993505597>

May 3 – SBA Federal Certification – 8(a) Business Development Program

9 – 10 a.m. Central Time

The 8(a) Business Development Program offers contractual assistance, financial assistance and management and technical assistance to firms that are owned and controlled at least 51% by socially and economically disadvantaged individuals. The federal government's goal is to award at least eleven percent of all federal contracting dollars to small, disadvantaged businesses each year.

Registration: <https://www.eventbrite.com/e/sba-federal-certification-8a-business-development-program-information-tickets-297999804437>

This webinar series is hosted in partnership with the Minnesota, North Dakota and South Dakota Small Business Administration (SBA) and the Procurement Technical Assistance Centers (PTAC).



SBA Co-sponsorship #19-0875-85. SBA's participation is not an endorsement of the views, opinions, products or services of any cosponsor or other person or entity. All SBA programs and services are extended to the public on a nondiscriminatory basis.

May 4 – SBA Federal Certification – Introduction to the HUBZone Program

9 – 10 a.m. Central Time

Joining the HUBZone program makes your business eligible to compete for the program's set-aside contracts and HUBZone-certified businesses also get a 10% price evaluation preference in full and open contract competitions. Learn about the program's eligibility requirements, the application process, tips for completing your application, recent program improvements, and how to maintain certification.

Registration: <https://www.eventbrite.com/e/sba-federal-certification-introduction-to-the-hubzone-program-tickets-298698323727>

May 5 – SBA Federal Certification – WOSB/EDWOSB

9 – 10 a.m. Central Time

To level the playing field in the federal contracting marketplace, the federal government's goal is to award at least 5% of all federal contracting dollars to women-owned small businesses each year. Join us for an informational webinar to learn more about SBA's federal contracting program and highlights on the NEW Woman Owned Small Business Federal Contracting Certification Program and navigating recent program changes.

Registration: <https://www.eventbrite.com/e/sba-federal-certification-wosbedwosb-tickets-298702335727>

May 6 – Veteran Certification

9 – 10 a.m. Central Time

The federal government aims to award at least 3% of all federal contracting dollars to Service-Disabled Veteran-Owned Small Businesses (SDVOSB) each year. Joining the SDVOSB program makes your business eligible to compete for the program's set-aside contracts. Also, verified small businesses owned by veterans can compete for set-aside contracts at the Department of Veterans Affairs (VA).

Registration: <https://www.eventbrite.com/e/veteran-certification-tickets-303574327987>

June 7 – What, Why and How of Capability Statements

9 – 10 a.m. Central Time

Be prepared to present your company in a professional and concise manner, all on one page. Learn key information that customers need from potential vendors. Understand how and why a capability statement should be used with government agencies.

Registration: <https://www.eventbrite.com/e/what-why-and-how-of-capabilities-statements-tickets-253127219327>
