On August 9, 2022, Jeff Cuskey (Cuskey GOVCON Consulting & Expert Witness Services) will be presenting a webinar titled "Debunking SBIR Myths: Strategies to Protect and Optimize the Value of SBIR Program Authorities." This webinar provides insight into the Small Business Innovation Research (SBIR) Program regulations, common SBIR myths, and how to develop effective strategies to protect and optimize an SBIR participant's rights, values, and wealth under the SBIR program. You will learn how SBA's SBIR policies differ from other government contracting regulations and, more importantly, how to address the government's misinterpretations and reluctance to take advantage of SBIR program authorities.

As a client of ND PTAC, you can attend this webinar at no cost to you. If you are interested in this subject, check out the details below and register today



Debunking SBIR Myths: Strategies to Protect and Optimize the Value of SBIR Program Authorities

Date: August 9, 2022 **Time:** 12:00 p.m. CDT

Instructor: Jeff Cuskey (Cuskey GOVCON Consulting &

Expert Witness Services)

Cost: FREE to ND PTAC clients with the code (contact

ndptac@und.edu to get the code)

CLICK HERE TO LEARN MORE

Registration Instructions:

When you register, you'll receive a confirmation email from Govology with your webinar link. If you don't receive it, contact support@govology.com.

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If you need assistance with registering, please contact Cathy Lindquist at 701.261.0737.