

Join us on January 13, 2022, for a webinar titled “Market Research for Small Businesses Selling to Big Buyers.” In this webinar, former federal buyer Carroll Bernard (Govology) will provide tips and techniques to help small business owners understand how to conduct basic market research to get the critical information they need to support selling to some of America’s largest buyers. In addition, this training includes a discussion on doing business with large corporations and prime contractors, state and local agencies, as well as the U.S. Federal Government (the world’s largest buyer).

As a client of ND PTAC, you can attend this webinar at no cost to you. If you are interested in this subject, check out the details below and register today!



Market Research for Small Businesses Selling to Big Buyers

Date: January 13, 2022

Time: 12:00 p.m. CDT

Instructor: Carroll Bernard (Govology)

Cost: FREE to ND PTAC clients with the code (contact ndptac@und.edu to get the code)

[Click Here to Register](#)

Registration Instructions:

When you register, you'll receive a confirmation email from Govology with your webinar link. If you don't receive it, contact support@govology.com.

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If you need assistance with registering, please contact Cathy Lindquist at 701.261.0737